# APPRENTICE MASTER

**Kunstpodium T** 

Information bulletin:

Apprentice/Master project 2016/2017





DE PONT MUSEUM

Kunstpodium T







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## Introduction

The art academy is an experimental institute in which young talented students are shaped and formed as artists ready to critically asses the world. Students find many challenges and opportunities in their next step towards having an artist practice. Kunstpodium T wants to help in collaboration with the art academies and exhibition spaces to bridge the gap between art academy and art world with the Apprentice/Master project. To create this intensive series of exhibitions Kunstpodium T needs to collaborate with Art Academies, Exhibition spaces and of course students. Therefore we are extremely happy and excited to know that you, as Art academy, will work together in this project.

To prepare you in the participation of the Apprentice/Master project we created this document. It contains all the necessary information for you as an Art academy. First of all, we want to inform you about the purpose of the Apprentice/Master project. Second of all we will give you all the details on the upcoming Apprentice/Master project. We will inform you about the yearplanning, which actions you have to take as an art academy.

# Apprentice/Master project 2016/2017

#### Why?

The Apprentice/Master project provides an intensive talent development project which focusses on bridging the gap between art students and the labour market, in order to prepare them for, and increase their chances on this (international) market. The project offers young (starting) artists a new international network and infrastructure of like-minded colleagues, from which new partnerships emerge and a sustainable, relevant network and professional experience is won. The chance of taking part in this international team of peers, inspired and tutored by a well-reputed, experienced artist, leads to an abundantly rich experience of transcultural confrontations, the awareness of a European identity, positioning in the international field, exchange of knowledge and viewpoints, of overcoming unfamiliar and unforeseen problems, of exhibiting (abroad) and expanding ones network.

In 2016-2017, the ninth edition of the Apprentice/Master project will take place. In the Apprentice/Master project, graduating fine art students (BA or MA) from different art schools in Europe and one Chinese art school are matched to renowned contemporary artists who connect with the work of the apprentices. During the project, groups of four to six apprentices work and exhibit along with their master artist. In 2016-2017, the Apprentice/Master project will lead to a series of 23 exhibitions in the United Kingdom, Ireland, Belgium, Czech Republic, Spain, Hungary, Slovenia, Lithuania and the Netherlands, from which 8 will took place in Kunstpodium T, Tilburg.

# Apprentice/Master project 2015/2016

2015-2016: 16 art academies from all over Europe, 133 young artists, 23 masters, 23 exhibitions, 5 master talks at Museum De Pont and more.

## This participating academies 2015/2016:

- LUCA School of Arts, Brussels (BE)
- LUCA School of Arts, Ghent (BE)
- Academy of Fine Art, Hasselt (BE)
- Academy of Arts, Architecture and Design, Prague (CZ)
- Famu of Academy of Performing Arts, Prague (CZ)
- Art College of Xiamen University (CN)
- Faculty of Fine Arts, University of Vigo (ES)

- Hungarian University of Fine Arts (HU)
- Limerick School of Art & Design, Limerick (IR)
- National College of Art and Design, Dublin (IR)
- Kaunas Institute of Art and Design (LT)
- Academy ABV Fontys University of Applied Sciences, Tilburg (NL)
- HKU University of the Arts Utrecht, Utrecht (NL)
- ARTEZ Academy of Fine Art, Enschede (NL)
- Maastricht Academy of Fine Arts and Design, Maastricht (NL)
- Willem de Kooning Academy, Rotterdam (NL)
- Gerrit Rietveld Academy, Amsterdam (NL)
- A.V.A. Academy of Visual Arts Ljubljana (SI)
- Nottingham Trent University School of Art and Design, Nottingham (UK)

## On http://apprentice-master.com/ you can find more:

- An overview of the past season of exhibitions
- The list of participating academies and exhibition spaces of 2015/2016
- Pictures of previous exhibitions of Apprentice/Master
- https://vimeo.com/kunstpodiumt shows many video compilations of apprentice/master events.

# Year Planning 2016-2017

April 2016	Action
	Application to A/M project:
	- Every academy selects seven participating students
	- Every academy selects one master artist
	- Every academy selects one exhibition space in the city of
	their academy and a date for the exhibition
	- Selected students supply portfolio to contact person from
	academy
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10 May 2016	<b>Deadline</b> of application to A/M project for academy:
	- Send names and portfolios students
	- Send contact information master artist
	- Send contact information exhibition space
	- Choose date for exhibition within agenda and send back.
	The exhibition takes at least three weeks.
12-16 September 2016	Artist meetings:
	All participating students will gather in Tilburg for the
	portfolio presentations.
	Kunstpodium T will send information to participating art
	students in
30 September 2016	Format of the Apprentice/Master project is ready
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3 November 2016	Opening of the first Apprentice/Master project
20 December 2016- 9 January 2017	Christmas holidays, thus no exhibitions
May 2017	Opening of last Apprentice/Master exhibition
May 2017	Apprentice/Master Meetup: event that looks back on A/M project 2016/2017

# Application to the Apprentice/Master project

## Selection of students

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The selection of students will take place at the schools themselves. We expect from the art academy that all third year students are informed about the Apprentice/Master project. The art academy has to provide the opportunity to for all students to sign up for the Apprentice/Master project. When more than seven students are registered an internal committee of each academy made up of involved teachers chooses seven talented and motivated students per academy. The selected students then deliver a printed copy of their portfolio in their academy (no loose sheets) and this is sent to: assistant project coordinator Apprentice/Master project Kunstpodium T Marja de Reuver:

To make sure that selected students are committed to this project, and to keep the dropping out rate as low as possible, every students signs a contract with their Academy. This contract is there so students understand people count in their participation and to prevent students from dropping out just before their group exhibition.

#### The portfolios should at least consist of:

- Name, address, e mail address (no school mail), telephone number and if applicable own website
- Description of the visual work / artist statement (max. 200 words)
- 10 images of recent work (with year, proportions, materials and technology)
- A picture of themselves
- 3 names of artists who inspire them
- A message concerning if the student is OK or not with the sharing of his/her portfolio with secondary-school students.

## The year master and the selection of master artist

The Year master is an artist who participated as a master during the project. He or she advises Kunstpodium T for the duration of the academic year (September till June) on the contextual policy development. The year master selects a part of the master artists from his/her network to participate in the Apprentice/Master project for the exhibitions in Kunstpodium T.

All of the participating academies will also select one master artist. The selection process of the Master artists begins several months before the start of the project. To ensure that the participating graduate students will feel well represented, the selection of Master artists will aim for a balanced combination between the Masters in terms of gender, age, experience and different media (painters, sculptors, installation and video artists, photographers etc.) This will be also a task of the year master.

Added is a list of participating masters of the Apprentice/Master project 2009 - 2016

#### What is expected of the Master artist?

In using the terms Apprentice and Master, we don't really want to suggest a completely hierarchical relationship. Your group will consist of young artists in their graduation year as bachelors or masters, perhaps no longer so impressed by the academic hierarchies inherent in art education. 'Apprentice/Master' should be seen as just a useful construct, based on differences in age and experience between you and your group, and characterised more by collegiality and mentorship. The complexity of the different roles can form the basis for good and useful discussions within the group and can shake loose the accepted stereotypes and change expectations. Experience has shown us that the roles often switch in fascinating ways, sometimes placing the Master momentarily in the position of learner instead of authority. Being a Master in the Apprentice-Master Project – a short guide with suggestions you find in the attachment

## Participating galleries 2015/2016

- Kunstpodium T, Tilburg (NL): www.kunstpodium-t.com
- LSAD, Limerick (IR): www.lit.ie/Isad
- CIAP, Hasselt (BE): www.ciap.be
- Het Wilde Weten, Rotterdam (NL): www.hetwildeweten.nl
- Barcsay Hall, Budapest(HU): www.mke.hu
- Academie Galerie, Utrecht (NL): www.academiegalerie.nl
- Vzigalica Gallery, Ljubljana (SL): www.mgml.si
- TETEM, Enschede (NL): www.tetem.nl
- Backlit, Nottingham (UK): www.backlit.org.uk
- B32, Maastricht (NL): www.b32.org
- POST, Kaunas (LT): www.postgalerija.lt
- Galerie AMU, Prague (CZ): www.amu.cz
- Croxhapox, Ghent (BE): www.croxhapox.org
- Sala X, Vigo (ES): www.sala.uvigo.es
- De Brakke Grond, Amsterdam (NL): www.debrakkegrond.nl

# Artist Meetings: Portfolio Presentations

In the week of 12-16 September, all the participating students of the Apprentice/Master Project will gather in Tilburg for the portfolio presentations. The portfolio presentations are at Fontys Hogeschool voor de Kunsten, the art academy of Tilburg. Here all the participating students will present their portfolio to the other participating students and the team of Kunstpodium T. There will be a beamer and a computer available in the lecture hall. Each student will have 5 minutes to present his/her portfolio and 5 minutes to answer questions from the audience.

A video of the portfolio presentations 2014 can be found at: http://vimeo.com/109363280

# **Exhibition configurations**

The configuration of the exhibitions will be made by the Apprentice/Master workgroup (consisting of founder and director of Kunstpodium T Zeus Hoenderop, project coordinator and year master on the basis of contextual similarities in the work or process of the students based on their portfolios and presentations. The Master artists will be linked to four or six students whereby an overlap will be present regarding contex, theme's, or by the same attitude or method.

In addition, the configuration of the groups strives for beautiful, intriguing and exciting exhibitions, that are not only contextual correct, but make for an interesting interaction between the Master and his apprentices, and also visually challenge the visitor. Linking a portrait painter to four portrait-painting students, according to Kunstpodium T, does not deliver a provocative exhibition. A valuable interaction between the Masters and Apprentices often appears to occur when multiple media are linked together.

The Master artists are linked on the basis of contextual similarities with the students, so that the contemporary artist, with his experience and vision, can actually contribute to the creation of an interesting and high-quality exhibition and exchange relevant experience and knowledge or information to the students. As fellow artists, the young artists and their master are busy with the same contextual issues, but they may find other answers to the same questions. As a result, the Apprentices, but also the Masters, are enabled to learn from each other.

# Organizational and financial contribution

The majority of the organization of this project is in the hands of Kunstpodium T. The main focus of organization to be done by the academy is located in the first part of the project: April (selection of students, a master artist and a location).

In former years (2007-2014), each academy paid 2000,- euro to participate in the project. Since last year, the academies do not have to pay for their participation in the project, but are asked to take financial care for the *master artist* and the *location for the exhibition* in their city. On average, the fee for the master artist would be around 1000,- euro.

From the moment the selection of participating students is known, the communication to the students will be done via Kunstpodium T. Apart from communication, the organization and coordination of the exhibitions, the Master talks at De Pont, the Online Research Forum, the preview and the planning of the artist meetings will be taken care of by Kunstpodium T.

## Students

The minimum investment in time for the participating students is limited to the preparation of their portfolio in April, visiting the Artist Meetings in September and the preparation and implementation of the Master artist of their own exhibition in Kunstpodium T Because it is good to know who your audience is the students are ask to invigilate their own exhibition and together with co-exhibitors make a schedule regarding the exhibition. If the students could not invigilate themselves the team of Kunstpodium T take care of the invigilation.

Kunstpodium T will NOT take care for any travel costs of the participating students. Kunstpodium T will take care for sleeping places of all the participating students during the presentation week in September. Students are asked to be able to invest in themselves and take financial care for their own travel costs for the week in September and to- and from their own exhibition place. As for sleeping places this will be provided by the participating students of each city. In this way they provided for each other sleeping places.

# Contact information

Zeus Hoenderop | founder and director of Kunstpodium T zeus@kunstpodium-t.com +31 (0) 6 23284954

## Send the requested documents to Marja de Reuver:

Marja de Reuver | Assistant project coordinator of the Apprentice/Master project marja@kunstpodium-t.com +31 (0) 20207932

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www.apprentice-master.com www.kunstpodium-t.com www.vimeo.com/kunstpodiumt https://www.facebook.com/kunstpodiumt